



**SystemKosmetik**  
Produktionsgesellschaft  
für kosmetische  
Erzeugnisse mbH

## Your contract manufacturer of cosmetics since 25 years

2014 is truly a special year to SystemKosmetik: The company founders Stella and Günther Schmid celebrate its 25<sup>th</sup> anniversary together with all their co-workers. "We are especially proud of the long persistence of our company - to this day, we have managed, together with our co-workers, to develop our business successfully by means of hard work, ambition, know-how, single-mindedness and inventiveness", says owner-manager Günther Schmid. Many things have been changed and thus developed over the years. But two things have always stayed the same at SystemKosmetik: the strong commitment of the staff and the excellent product quality. Because one thing still ranks first:

**When YOU, our customers are enthusiastic – only then we are content!**

SystemKosmetik was founded as a single-member company and family business on 1 November 1989. Two co-workers and six employees working short hours produced annual sales of about 400.000 Deutsche mark on a production site of only 60 square meters. In 1992, SystemKosmetik changed its legal status when becoming a close corporation. In the same year, the company moved to its new head office in Baar. Another five successful years later, the headquarters were moved to the company site in Münster at the river Lech. Today, SystemKosmetik has about 120 employees who generated a turn-over of 12 million Euros. Five percent of that sum were obtained by exports to Austria, Switzerland, Spain and Sweden. Already today international business shows an upward trend and is going to be expanded in the years to come.

There is a limited range of products that truly affect people. Cosmetics form part of that category. Each of us needs a smart and

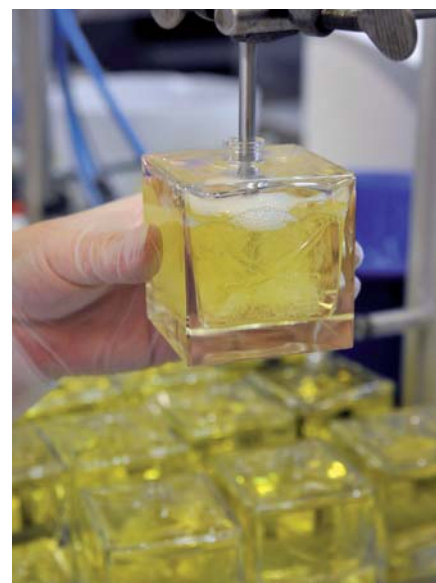


*Company building*

attractive appearance just as much as the air we need to breathe. Daily body care using high-quality care cosmetics forms part of the quality of living that is so important to each individual - especially in the changing times of today. Under the management of Stella and Günther Schmid as well as their children Petra Mikschl and Dietmar Schmid, high-quality cosmetics are developed, produced and packaged. This present day, SystemKosmetik GmbH is a healthy family business that sees itself as a reference person and troubleshooter in all areas of cosmetics production.

SystemKosmetik is the competence centre for cosmetics and proves able to react to market demands in a flexible way. Regarding all issues concerning the development, production and packaging of cosmetics and certified natural cosmetics, SystemKosmetik is a reliable partner who takes care of all customer wishes individually and lives up to highest demands. That means that „the production aim is to offer customized cosmetics delivering optimal success“, explains chief executive Stella Schmid; which still implies the focus on

product quality as it did from day one. Only the best virgin material qualifies for processing after a thorough examination in the company's own microbiologic laboratory. The production and packaging of the products not only takes place under cleanroom conditions. The entire working process is computer-operated, monitored online as well as documented for a continuous pro-



*Perfume filling*



Tube filling

duction optimization. In total, the company offers a product line of about 3.000 existing formulas that range from most diverse body-care products, fragrance creations as well as certified natural cosmetics and effective sports cosmetics up to specialty products. „We consider ourselves a full-range supplier for product series”, says Petra Mikschl. „Due to our longstanding experience, we are in a position to produce according to our own formulas or those of our customers - all of that at computable fixed prices that also include services such as laboratory testing or incoming and packaging control.

Essential for the success of a product is a maximum level of product safety. Our customers benefit from our certifications:

*DIN EN ISO 9001* Quality management for cosmetics development and production;  
*DIN EN ISO 13485* Manufacture of medical products;

*DIN EN ISO 14001* Environmental management system;

Production takes place with respect to the GMP-DIN (regarding exemplary manufacturing practice) *DIN EN ISO 22716*.

The company's concern for the environment determines the set-up of the production process, as managing director Dietmar Schmid explains: "To us, environment protection is not simply a lip service. We continuously work on an improvement of production conditions: During the past years, we have implemented numerous measures with the help of which we managed to minimize - or completely eliminate - negative effects on the environment."

Since the company has - from day one - consciously renounced on a home brand, it can focus entirely on customer wishes in the manufacturing of its products. Furthermore, the company's service portfolio is built according to a modular construction system. That means, the customer can choose whether to make use of single modules such as bottling or the complete offer which ranges from the implementation of the idea to logistic issues. However, sales and distribution always stay in the hands of the customer. This arrangement is deliberately set up in this manner - after all, it is the customer's brand that is being serviced.

#### SHOWER AND BATH PRODUCTS

- Cream Soap
- Shower Gel
- Shampoo
- Liquid Salt
- Bath Salts grob, fine
- Bath tablets

#### FRAGRANCES

- EdT
- EdP
- After Shave

#### EMULSIONS

- Care Cream
- Body Lotion
- Hair Care

#### DEODORANTS

- Deo Spray
- Deo Creme
- Deo Stick

#### OILS

- Bath Oil
- Massage Oil
- Sport Oil

#### SPECIAL PRODUCTS

- Natural Cosmetics
- Gel Formulation
- Permanent Make-up

#### Product groups

One of the greatest strengths of the company lies in its packaging system. Herein, SystemKosmetik offers a great variety of standard packaging such as tins, jars, vials, bottles, tubes etc., which can be both designed and printed in flexible dabber printing method at the production site in Baar. In case that customers can't find the

suitable packaging among the offered standard types, SystemKosmetik develops a new kind of package in cooperation with the customers, which is drafted according to their requirements. "We dispose of an own machinery construction and production sites that are designed in such a manner that enables us to offer also small and middle batches at fair market prices", explains Günther Schmid. He points out that a part of his clientele is made up of private-label providers or companies that use cosmetics in individual packaging as complimentary gifts.

Part of the clientele are renowned cosmetics producers as well as the cosmetics retail industry, pharmacies and beauty centers that offer products under their own labels. The acquisition of new customers is made through the company's participation in trade shows such as the CosmeticBusiness which takes place on 5-6 June 2014 in Munich.

On 20 September 2014 - the day of 'Open House' of the chemical industry we both participate in the event and celebrate our company's anniversary simultaneously. We very much welcome everybody interested, whether they be professionals or lay persons. On-site you can enjoy a look behind the scenes between 10 and 17 o'clock and learn fascinating things concerning all phases of the development, production and bottling of a cosmetic product. An interesting supporting program will offer diverting and exciting entertainment to all visitors. Of course, also the culinary and physical well-being will be catered for exquisitely. ■

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