

# INSTANT



# *Beauty*

Eager and always in a rush, consumers are living a fast paced-life in a digital and instant era. They expect from cosmetics **immediat and visible results**. A trend wildly supported by the craziness of selfies which invade the social networks. In order to meet their expectations, **SAFIC-ALCAN** invite you to discover the express solutions of **its brand new program** :

« INSTANT *Beauty* »

Without further delay, take a plunge in a whirlpool of **surprising textures offering maximum results** !

In a record time, the « INSTANT *Beauty* » formulas **reduce the signs of ageing, erase the sign of fatigue and recharge your batteries** ! Among the must-see, come and discover:

- **A revolutionary make-up base** which blurs flaws and smoothes the skin in a single step.
- **A lifting eye contour serum** which immediatly lightens your look.

Other exceptional formulas are waiting for you at In-Cosmetics Paris 2016 !

**Ready for an instant transformation?**

Meet us on **booth Q30** and regain a glowing skin  
in a few seconds...minutes...hours... **TOP CHRONO !**



[www.safic-alcan.com](http://www.safic-alcan.com)