



LATEST NEWS FROM INDENA AT IN-COSMETICS 2016

Among its palette of high quality botanical extracts especially devoted to skin care, Indena will be presenting this year new evidences on the anti-ageing properties of Sericoside.

This pure molecule, obtained from *Terminalia sericea* (African Silver tree) and traditionally used in Africa and Asia topically on the skin, hides the secret in its name: in fact, the adjective *sericea* means “silky, smooth as silk” in ancient Latin. Sericoside has a triterpenic structure which is quite similar to the most known *Centella asiatica* terpenoids, and was found effective to ameliorate skin conditions, counteracting skin sagging and wrinkles, to improve radiance and to reduce eye bags and dark circles.

Come and see our complete offering at **Indena stand No. L100 – Hall 1**

Also, listen to the new evidences on Sericoside at **the Innovation Seminar Theatre No. 1 on April 14th, at 11:00-11.30.**