

## **INTERPOLYMER and WOOSHIN Announce Partnership**

**Interpolymer engages in a global distribution agreement with the company Wooshin, a leading Korean manufacturer of pigment preparations.**

**Wissembourg, May 2019** - Interpolymer will market the COSMELOR® portfolio of aqueous pigment preparations to the worldwide cosmetic industry. Consisting of numerous shades, this range offers to formulators an easy-to-use and high quality solution for the development of decorative cosmetic products.

Specialised in the manufacture of pigment preparations, Wooshin will benefit from Interpolymer's expertise and worldwide sales network to accelerate its development in the cosmetics market.

Interpolymer expands its offer with a portfolio that ideally complements its current SYNTRAN® range of specialty film forming polymers. This partnership is a decisive step in Interpolymer's strategy to develop solutions for the formulation of water-based nail polishes.

Wooshin and Interpolymer will jointly introduce a dedicated range of colouring solutions to the market in 2019 in a phased approach.

### **About Wooshin**

Based in Korea, the Wooshin Company has been manufacturing water-based and solvent-based colorants for over 20 years. These products are widely used in numerous industrial applications among which car refinish, leather finish, wood stains, paper coloring.

Wooshin delivers tailored solutions sustained by a high customer service level.

### **About Interpolymer**

Belonging to the Zschimmer&Schwarz Group of Companies, Interpolymer has been offering innovative water-based specialty polymers since 1963. Pioneer in the mascara field of application in the 1980s, Interpolymer has since constantly developed and improved its portfolio of SYNTRAN® film formers to meet ever increasing consumer expectations. SYNTRAN® polymers are today the material of choice to develop long-lasting make-up products.

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