

## Press release

Hamburg, 9 January 2020

### **Biesterfeld receives distribution rights for air cleaning and surface care products by Prebona AB (Sweden)**

Biesterfeld has been granted exclusive distribution rights for the odour absorbing and surface care products made by Swedish manufacturer Prebona AB (publ) with immediate effect. The new agreement applies to Germany, Austria, Bosnia and Herzegovina, Bulgaria, the Czech Republic, Croatia, Estonia, Hungary, Switzerland, Lithuania, Latvia, Poland, Romania, Slovakia, Slovenia, Serbia, Russia, Turkey and Ukraine.

New to the portfolio is Prebona OdorControl, an odour absorber used primarily in the facility management, transportation and domestic segments to remove smells in a way that is effective, long-lasting and environmentally friendly. Another solution, Prebona DuraClean, is a surface care product treating wood and concrete surfaces found outdoors to prevent green growth.

These products were developed based on the patented Prebona CompoTech technology, which modifies the silica surface. This way, Prebona OdorControl eliminates bad odours by absorbing the bad odour molecules with the functionalised silica surface, decomposing them and releasing them as odourless components, thereby achieving a much longer-lasting effect than with conventional odour absorbers.

"We are delighted to be launching Prebona products across the entire market. We have already introduced Prebona OdorControl at the last SEPAWA Congress in Berlin, where it proved very popular," says Verena Kahrs, Product Manager for Personal Care & Cleaning at Biesterfeld Spezialchemie. "Prebona products are developed using environmentally friendly technology and deliver remarkable results that are in high demand from customers."

"Our partnership with Biesterfeld is a significant milestone for us in building up a global distribution structure for our innovative solutions," says Patrik Bernstein, CEO of Prebona AB (publ). "We are thrilled to have Biesterfeld, an ambitious and strong distributor, working hard with us to further establish and position our product portfolio amongst our customers."

#### **About Prebona AB (publ)**

Prebona AB is a Swedish material technology company. We develop, produce and market high performance products and solutions, including unique odor eliminating substances, dirt repellent materials and surface protecting technology. It is our mission to contribute to a better environment through our functional, sustainable and cost effective material technology. We want our solutions to preserve materials and avoid waste. We want to use less resources to outperform established solutions whilst helping our customers to work more cost efficient and sustainable. [www.prebona.com](http://www.prebona.com)



### **About Biesterfeld Spezialchemie**

Biesterfeld Spezialchemie is one of the leading international distributors of specialty chemical products, food ingredients and solutions worldwide. The product portfolio focuses on the requirements of selected industries, including personal care and cleaning, healthcare, paints and coatings, adhesives, polyurethane, construction, nutrition, electrical, electronics and energy. As a partner to leading global suppliers, the company is represented throughout Europe and provides solution-orientated, technology-based expertise as well as customised solutions. Biesterfeld Spezialchemie is part of the Biesterfeld Group, which has been active as a trade and service company for 113 years. With over 40 locations worldwide, the mainly family-owned group is one of the leading distributors for plastics, rubber, as well as basic and specialty chemicals.

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