

## Press Release

Hamburg, 14 June 2018

### **Biesterfeld and Sandream Impact: pigment partner across Europe**

US-based effect pigment supplier Sandream Impact LLC and Biesterfeld Spezialchemie have signed a distribution agreement for the European cosmetic markets. As of now, the specialty chemicals distributor represents the US company in the German-speaking DACH region, Eastern Europe and Turkey.

With more than 800 products, Sandream Impact's portfolio is characterised by its very wide variety. Natural and synthetic mica, borosilicate glasses, bismuth oxychloride and aluminium are offered as pigment substrates. The portfolio is also supplemented by its Ecoperse products, which are pigment dispersions based on ECOCERT-certified octyldodecyl olivate.

Due to its high pace of innovation, its pigment portfolio is steadily expanding while continuously responding to current trends and market developments. For example, the 2019 spring-summer trend forecasts colour blends symbolising strength, passion, cheerfulness, warmth and stability.

Bettina Heick, Market Manager Personal Care, says: "Colour cosmetics has become one of the fastest growing segments in the personal care industry, with a high rate of innovation. We have a strong colour cosmetics expertise at Biesterfeld, and we are more than pleased that we can now also offer the Sandream Impact effect pigments to our customers. With Sandream Impact we have found the perfect fit for our existing portfolio, and we are now in the position to offer a one-stop shop to all our colour cosmetic customers."

Todd Ahern, Vice President Sales & Marketing at Sandream Impact adds: "With their strong presence in the assigned territory and their great spirit and knowledge, we are convinced that Biesterfeld is the right partner to represent our portfolio on the European market. We have a common understanding of how to optimally serve customers, and we are very excited to start our cooperation with Biesterfeld."

#### **About Sandream Impact**

Sandream Impact is a leading manufacturer and supplier of innovative effect pigments and unique cosmetic active ingredients. It was formed by the merger of Sandream Enterprises and Impact Colors Inc. January 2016. The R&D and production site in the U.S. head office offers color matching, new color development, formulation, dispersion and blending and surface treatment services. Our specialties include color travel pigments on various substrates, fluorophlogopite and aluminum based high definition colors, natural ester dispersed pigments, soft focus, bismuth powders, visual delivery systems and clinically proven anti-aging, whitening and brightening agents. From specialty pearl pigments to technical assistance and product development, Sandream Impact can accommodate the ever changing requirements of its customers in the cosmetic, personal care, plastics, and coatings industries.

#### **About Biesterfeld Spezialchemie**

Biesterfeld Spezialchemie is one of the leading international distributors of specialty chemical products and solutions worldwide. The product portfolio focuses on the requirements of selected industries, including personal care, healthcare, paints and coatings, adhesives, polyurethane, construction, nutrition, electrical, electronics and energy. As a partner to leading global suppliers, the company is represented in Europe and Latin America and provides solution-orientated, technology-based expertise as well as customised solutions. Biesterfeld Spezialchemie is part of the Biesterfeld Group, which has been active as a trade and service company for 111 years. With over 40 locations worldwide, the mainly family-owned group is one of the leading distributors for plastics, rubber, and basic and specialty chemicals.



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