



## Press release

Hamburg, 6th April 2017

### **Biesterfeld wins Sensory Award for Body & Seoul formulation kit at in-cosmetics® global 2017**

Biesterfeld was recognized with the Golden Sensory Award 2017 for its latest formulation kit Body & Seoul. This kit features seven formulations inspired by Asian beauty trends and skin care routines. “Sleeping Beauty”, an innovative overnight lip mask, as well as “Bee my Honey”, a non-sticky cleansing oil based on an oil-to-milk technology, were displayed at the sensory bar at in-cosmetics® global and tested by many visitors.

Bettina Heick, Market Manager Personal Care at Biesterfeld Spezialchemie, was delighted to accept the award during the award ceremony on Wednesday evening on behalf of Biesterfeld: “Thanks to the excellent formulation skills of our lab and the innovative raw materials of our partners like Dow Corning, DuPont Tate & Lyle, IOI Oleochemicals, Dr. Straetmans, DuPont Industrial BioSciences, Akzo Nobel and many others, we have created formulation ideas which meet the customers' demand. These include light, moisturizing and long-lasting formulations to keep you fresh and fit all day long. We are very proud to be rewarded for the great work and creativity of our Personal Care team and we believe those formulation kits are important tools when talking to customers and partners.”

#### **About Biesterfeld Spezialchemie**

Biesterfeld Spezialchemie GmbH is one of the leading international distributors of specialty chemical products and solutions worldwide. The product portfolio focuses on the requirements of selected industries, including personal care, cleaning, healthcare, paints and coatings, adhesives, polyurethane, construction, nutrition, electrical, electronics and energy. As a partner to leading global suppliers, the company is represented in Europe and Latin America and provides solution-orientated, technology-based expertise as well as customised solutions. Biesterfeld Spezialchemie is part of the Biesterfeld Group, which has been active as a trade and service company for 110 years. With over 40 locations worldwide, the mainly family-owned group is one of the leading distributors for plastics, rubber, and basic and specialty chemicals.



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