

Barentz and Innospec enter distribution partnership for Personal & Home Care Ingredients

Hoofddorp, The Netherlands – April 7th, 2016 – **Barentz International and Innospec have signed a long-term distribution agreement to market ingredients for Personal & Home Care. The agreement encompasses, among others, the business in Russia, Poland, Romania, Bulgaria, the Czech Republic and Benelux. This cooperation will further strengthen the leading position of Barentz in the skin care and hair care segments.**

Innospec is well-known in the personal care industry for a wide range of skin care, hair care and home care ingredients. Worth mentioning are the comprehensive range of easy-to-use, mild surfactants and performance blends offers sought after dense luxurious foams and the specialty silicone range from Chemsil Silicones, which became available to Innospec following an acquisition. "We have seen how Barentz has grown its market share in the Personal and Home Care industries and are impressed with the technical know-how of the sales teams around Europe. We are very excited to continue our collaboration, now formally, in the Polish, Romanian, Czech and Benelux markets. We are mutually committed to provide excellent products and services to our customers and that is an excellent base for our partnership", said Jonathan Treen, Commercial Director of Performance Chemicals for EMEA at Innospec.

Barentz is a globally recognized distributor in the industry and renowned for their ingredients know-how-and proven track-record in business development. The short communication lines and the solid process of knowledge transfer between Innospec and Barentz will work very well for Personal & Home Care customers.

"The teams and ingredients of Innospec are not new to us. We look forward to continue working with Innospec in these selected markets in Europe and to grow the business with them on a more integrated, international scale. The various Innospec ingredients will benefit our growing and loyal customer base in their product development. We look forward to guiding our customers through the

ingredients of Innospec and look forward to seeing more of their ingredients in consumer end products.” says Torsten Pieschnick, VP of the Personal & Home Care division at Barentz International.

ABOUT INNOSPEC

Innospec is a global specialty chemicals business with the talent, expertise and drive to help customers succeed in competitive markets. It is Innospecs business to provide innovative ground-breaking products, combined with excellent customer service and technical support. Its global scale and local capabilities enables the company to remain flexible and dynamic to customers’ changing needs, with a continued focus on quality-driven and responsive service. Within the Personal & Home Care industries, Innospec has a strong market position in performance chemicals like surfactants, emollients, silicones, conditioning, dispersing & chelating agents, rheology modifiers and waxes, with a focus on skin care and hair care.

ABOUT BARENTZ

The Barentz group is a leading provider of ingredients for the food & nutrition, pharmaceutical, personal care and animal nutrition industries. With a strong focus on the European market, Barentz is also growing fast in the Asia Pacific region and in North America. The privately owned, The Netherlands based, Barentz group generated a turnover of 919 million Euros in 2015, serving customers in 50 countries with around 700 people.

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