



# Azelis news release

07 August 2017

## **Azelis strengthens ties with Tagra Biotechnologies and its position in Asia Pacific with an exclusive distribution agreement in China.**

Azelis has been appointed as exclusive distributor by Tagra Biotechnologies to offer their range of RND® microencapsulated actives and pigments in China for all Personal Care applications. This new partnership builds on agreements between the two companies in Europe, Canada, Australia and New Zealand, and will reinforce Azelis's position in Asia Pacific as a leading distributor of speciality chemicals.

Lito Ickowicz, Director Business Development, Tagra Biotechnologies states: "We are very happy with the extension. Azelis is a long-trusted partner of Tagra, so the decision to further expand into China with them came only natural to us. Together we aim to offer customers high quality technical service and innovative application insights. We work well together and the decision to extend our partnership was a natural one."

Laurent Nataf, CEO & President Asia Pacific adds: "We are delighted to expand our partnership with Tagra once again into the Asia Pacific region. We both have a high focus on innovation and Tagra's cutting-edge ingredients represent a perfect fit for both our portfolio and our strategy to focus on creating value for our customers in Asia Pacific."

Tagra Biotechnologies is a hub for speciality cosmetic ingredients, combining development and manufacturing of innovative encapsulated actives and pigments. They are world leader in Release on Demand™ (RND™) Microencapsulation Technology, a patented method providing stability, efficiency and controlled/immediate release for non-water soluble ingredients.

Azelis China Personal Care team is convinced Tagra's product line will become an important cornerstone of the whole product line for personal care applications. Given the strong technical-driven sales model of the team Azelis has confidence to grow the business further together with Tagra in China.

Azelis' success relies on both the business and technical excellence of its people and the high quality ingredients delivered by principals. Azelis has won the Personal Care Cosmetics Fountain Innovation Award 2017 at PCHI exhibition in Guangzhou, for the third year in a row.

This technology enables the production of encapsulated ingredients including actives, vitamins, essential oils, flavonoids, silicones, pigments and sunscreens, all conforming to worldwide cosmetic regulations and suitable for a wide range of formulations. The agreement is effective immediately.

-ENDS-



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### About Azelis

Azelis is a leading global speciality chemicals and food ingredients distributor providing a diverse range of innovative products and services. Dedicated teams serve customers in the following industries: Personal Care, Pharma, Food & Health, Animal Nutrition, Specialty Agri/Horti, Homecare & Industrial Cleaning, CASE (coatings, adhesives, sealants & elastomers), Chemicals, Lubricants & Metal Working Fluids and Rubber & Plastic Additives.

Through sourcing and distribution channels in every major market around the world, Azelis with its corporate service centre in Antwerp, Belgium, offers chemical producers market penetration, in-depth local knowledge, value-added services and tailored multi-territory solutions. Providing best-in-class regulatory services, Azelis can ensure its entire supply-chain is reliable, transparent, and compliant with industry regulations. Azelis has a turnover of €1.6 billion and employs around 1,700 knowledgeable people located in more than 60 facilities in over 40 countries across the EMEA, Asia Pacific and Americas regions



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