

PRESS RELEASE

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CPL AROMAS APPOINTS HEAD OF SUSTAINABILITY

CPL Aromas is pleased to announce the appointment of Emily Heron as its first Head of Sustainability.

This new appointment has been made to help ensure CPL's commitment to provide a sustainable future within the fragrance industry. CPL believes that sustainability is about meeting the needs of the present without compromising future generations by providing a balance between the interests of the environment, society and economy.

The company is committed to deliver continual improvement by encouraging communication and the sharing of good practices between CPL's 17 global sites by raising awareness of important sustainability issues. This new appointment demonstrates CPL's ongoing commitment to develop a global strategy that is systematically pointed towards growth that can be maintained in a responsible manner. The group can achieve this by going beyond the normal corporate boundaries by coordinating a variety of initiatives that help the business grow in a way that is sustainable for generations to come.

Emily Heron has worked with CPL Aromas for 6 years and is based at the company's European manufacturing facility in Brixworth. She has a passion for the protection of the environment and achieved a BSc in Marine Biology and Oceanography from the University of Plymouth.

During her time at CPL, Emily has managed the QSHE department and has been responsible for building and coordinating environmental awareness throughout the company and played a significant role in certification to the international environmental standard ISO 1400:2015 at the Brixworth and Dubai production sites.

Commenting on the appointment CPL Aromas CEO, Chris Pickthall said; "Sustainability is important to CPL Aromas. We recognize that we cannot maintain our quality of life for future generations unless we commit to change the way we work now. The appointment of Emily Heron as Head of Sustainability demonstrates CPL's commitment to work in ways that help to minimize the environmental impact of our activities across the world"

Speaking on her recent appointment Emily explained;

"CPL Aromas already has several sustainability initiatives in place including a commitment to lower its impact on the environment using LED lighting across all sites, water saving schemes and waste reduction projects. One relatively new initiative is a pledge to add sustainably sourced ingredients to the perfumery palette, including a partnership with farmers in Sri Lanka to use Black Pepper oil in fragrance creations"

CPL Aromas supports COFVI (The College of Fragrance for the visually impaired) in Mumbai to train those who have an interest in perfumery, so they may find employment opportunities within the fragrance industry. It is now widely recognized that the visually impaired have a heightened sense of smell and can make an important contribution in this industry. CPL will work with other partners in this field to try and establish employment opportunities for graduates of the college.



*Emily Heron -
Head of Sustainability, CPL Aromas*