

PRESS RELEASE

BTSA opens a new branch in the USA

Madrid, June 26th, 2018. The premier manufacturer of Natural Antioxidants, Natural Vitamin E and Omega 3 for food, cosmetics & personal care and animal nutrition, opens a new sales office in the United States.

After the opening of the Mexican branch more than 3 years ago, the Spanish company continues with its internationalization plans in the Americas.

Ana Victoria Ugidos, CEO of BTSA explains that "with this new opening we're entering the most important phase of our corporate growth, betting very strongly for growth in the US and Canada. I know we will soon see very positive results given the demands we are already seeing from this region".

In this sense, Ugidos remembers that "the opening in Mexico and our constant investment in marketing has made BTSA known by American companies."

The new commercial delegation will be led by Chad Boeckman, MBA (University of Wisconsin-Milwaukee). He has an innate passion and more than 15 years of sales, marketing, and management experience in the food, pet, nutritional and feed industries focused on functional ingredients.

Respect for the environment and against the use of transgenic

BTSA, a leading European company in the manufacture of Natural Antioxidants, Natural Vitamin E and Omega 3 fatty acids. They export from Spain to all of Europe, the United States, Canada, Latin America, South Korea, Japan, Malaysia, India, Australia, New Zealand, South Africa, among others.

Respectful with the environment, the main raw material used by BTSA is a by-product that is obtained during the refining of sunflower and soybean oils. "We process it by separating Tocopherols and Natural Vitamin E, and the rest is neutralized to produce biodiesel. We start from a waste product and we generate zero waste", explains BTSA's CEO, Ana Victoria Ugidos.

In addition, in its production processes, BTSA does not use solvents or chemical products. The extraction is carried out only by physical procedures, varying temperature and pressure.

As well, the company is against the use of transgenic products and raw materials and since 1999 it has defined a production policy in which it dispenses with genetically modified products, a pioneer initiative in the sector.

Contact Information:

BTSA US Inc.

Chicago, Illinois, United States
T. +1.630.730.6957

BTSA Headquarters

Calle Arroba 4, 28805 Alcalá de Henares, Madrid, Spain
T. +34 91 830 58 60

www.btsa-es.com
info@btsa-es.com