



## Media Release

Argenteuil, March 29<sup>th</sup> 2017

## Givaudan Active Beauty's latest innovation, Revivyl™, is short-listed for the Best Innovation Ingredient Award at in-cosmetics London 2017

Givaudan Active Beauty is delighted to be selected as a finalist for the Best Innovation Ingredient Award at in-cosmetics London for its latest innovative active Revivyl™, the holistic skin renewal accelerator.

By combining their metagenomic pioneering capability and their exclusive skills in bio-guided plant fractionation, Active Beauty skin experts have been able to develop the very first active cosmetic ingredient dedicated to accelerate the entire skin regeneration process.



Discovered from *Orobancha rapum*, a unique European chlorophyll-free plant, Revivyl™ has been scientifically designed to deliver targeted biological actions from the lower to the higher layers of the epidermis.



Romain Reynaud, R&D Director, said: "Delivering high performance ingredients to our customers is our scientists' daily priority. For the very first time we have combined two fields of scientific research: stem cells analysis and microbiome study to design an active molecule giving fast, efficient and reliable results on skin, on top of offering multifunctional benefits to match markets' expectations."

To find out more about Revivyl™, we will be delighted to welcome you at in-cosmetics Global in London, Stand FF10.

### About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.7 billion in 2016. Headquartered in Switzerland with local presence in over 95 locations, the Company has more than 10,000 employees worldwide. Givaudan invites you to discover more at [www.givaudan.com](http://www.givaudan.com).

### About Givaudan Active Beauty

Givaudan Active Beauty offers an extensive portfolio of innovative active cosmetic ingredients designed to bring beauty to the world. Inspired by the beauty needs of consumers worldwide, Active Beauty offers award-winning products for an expanded range of benefits including anti-ageing, self-tanning, soothing,

### Active Beauty

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# Active Beauty



hydrating, cooling, and more. Our cutting-edge technologies draw on science and nature to create high-performing molecules and functional agents, including customised carrier systems. Part of the Fragrance Division, Active Beauty leads the market in crafting innovative products supported by our strong expertise in advanced and applied sciences. We invite you to 'engage your senses' and learn more about Active Beauty at [www.givaudan.com/activebeauty](http://www.givaudan.com/activebeauty).

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