

This year's IFSCC Conference (October 23 – 25, 2017) returns to Seoul for the first time since 2003.

The organizing committee has chosen the conference theme of „Cosmetic science: beauty, convergence and creativity“ to show the harmony of oriental tradition and cosmetology, and the convergence of science and nature to 800 cosmetic chemists and researchers from all over the world.

The cosmetic science industry in Asia has been growing tremendously, with constant advancements in cosmetic research and technology.



Amy Wyatt

Reflecting this invigorating growth we spoke with Amy Wyatt, President of the IFSCC* and Mary Lynn Halland, Secretariat about this event and their work

EURO COSMETICS: *Mintel research reveals that South Korea is among the top 10 global beauty markets. What awaits the attendees on this year's conference from this exciting market?*

Amy Wyatt: South Korean consumers are a very discerning group and demand cutting edge products, so Seoul is a particularly good place to hold an IFSCC Conference. Throughout the Conference, Attendees will discover science from around the world, but we're also featuring a pre-Conference Workshop with some of the key innovators of the Korean Beauty brands. By visiting cosmetic stores in Seoul itself Conference Attendees will be struck by the creativity and intensity of the retail scene. South Korea is truly a unique consumer market, and one which many consider to be an indicator of future trends.

EURO COSMETICS: *What are the main priorities you have set as President for this year's Conference in Seoul?*

Amy Wyatt: To promote the IFSCC mission of presenting the best of cosmetic science which can be brought back to our laboratories to advance the cosmetic industry.



Mary Lynn Halland

Another critical component is providing our members the opportunity to meet their global colleagues face-to-face. As the world relies increasingly on electronic communication, the IFSCC remains committed to building global networks. It is only by gathering together do individuals make connections, either deliberately or by accident, which can prove beneficial.

EURO COSMETICS: *What particularly interesting lectures await the conference attendees?*

Amy Wyatt: The Conference has diverse lectures and podiums covering topics such

as skin microbiome, dealing with pollution, product delivery, advances in testing – even neuroscience. Session topics are skin biology, formulations, color cosmetics & hair/skin barrier, skin biology, cosmeceuticals, and active material. There is really something for everyone.

EURO COSMETICS: *The situation in South Korea is tense in view of the current political situation. Do you see any impact on the conference here?*

Amy Wyatt: I'm happy to report that registration for the Seoul Conference is very strong. It exceeds the original projects developed years ago.

EURO COSMETICS: *Please describe any changes you have made in regard to how you work with members and since you operate in a politically changing, dangerous, global environment – how you manage to successfully manifest your vision for the organization.*

Amy Wyatt: Transparency, collaboration, and communication.

The Federation is comprised of 48 Societies in 74 countries. They vary from large Societies with robust programs and infrastructure to smaller, less developed Societies. The Federation tries to address the

* International Federation of Society of Cosmetic Chemists

needs of all our members. Larger developed Societies are provided opportunity to host our well-respected Congresses and Conferences, smaller Societies are offered ISP and other educational opportunities, less developed societies the ECEP and new societies the Lester Conrad.

We send out minutes of our annual meetings and budget, provide opportunity for Societies to vote on important items, visit different countries to understand more the Society more deeply, meet our members at our global events, and try to promote open communication and collaboration.

We do our very best to stay neutral and respectful in potential political situations.

EURO COSMETICS: *Please describe how you work with cosmetic scientists and the benefits you and the organization provide.*

Mary Lynn Halland: First of all, let me make sure that your readers understand that anyone who is a Member of their country's Society of Cosmetic Chemists is a Member of the IFSCC (as long as their Society belongs to the IFSCC). Just go to www.ifsc.org/Users/Account/Register to join.

The IFSCC works with cosmetic scientists

in several ways. Of course, we publish the digital IFSCC Magazine 4 times a year and receive many scientific submissions for that. We also maintain the only global database of scientific articles regarding cosmetic science. Our Scientific Editor is constantly adding new articles, reviewing many, many journals every month. As a matter of fact, we just passed the 80,000 article mark. So, as you can tell, it is quite a robust database.

Cutting edge science is delivered at our premier scientific events. At our annual Congress (even years) and Conferences (odd years) scientists have the opportunity to submit their work for consideration for podium and poster presentations. We also award cash prizes for those judged best in class by our International Awards Committee. The last Congress in Orlando, Florida held October 2016, the 1500 attendees from more than 30 countries viewed around 70 podium and 300 posters of important scientific work in the personal care field.

While Amy is especially proud of the IFSCC's educational outreach, I'm especially proud of our encouragement of young

scientists. The Henry Maso Award is awarded in even years to the young scientist which has published the best paper in the IFSCC Magazine in the previous 2 years. In odd years we award the Maison G de Navarre Young Scientist Prize to the person who writes the best short essay response to one of several questions posted on our website. Both of these recognitions provide funds to cover the costs of the winner to attend the upcoming IFSCC Congress or Conference. We intend these awards to further encourage their work by making possible their attendance at one of our Congresses or Conferences.

We post presentations and papers delivered at special events hosted by Member Societies in the Members' Only section of our website.

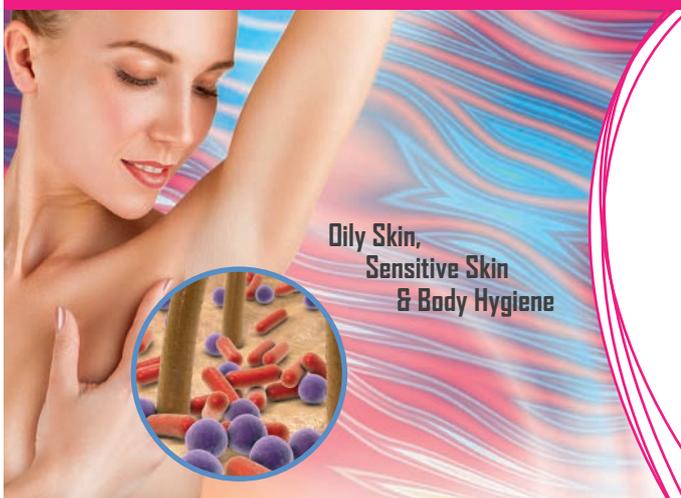
Finally, we are able to build a global network to help advance our work and careers through connections within our 16,000 international members.

EURO COSMETICS: *What does the IFSCC want to achieve in the long term and what are the benefits of membership?*

Amy Wyatt: Continue to grow the Federa-

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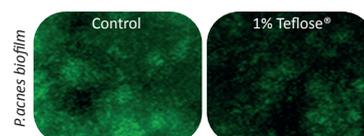
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tion and ensure we continue to bring cutting edge science and provide education to scientist around the world.

Mary Lynn Halland: We want to continue providing opportunities for cosmetic scientists to connect in-person at our events, and to promote the sharing of information via KOSMET, our IFSCC Magazine, and articles and presentations posted on the Members' Zone of the IFSCC website. While it is important to use technology, especially to allow easy access to papers, we feel very strongly that meeting others scientists in-person is the best way to foster connections, strengthen networks, and form a thriving community.

EURO COSMETICS: *The IFSCC has said, "A different approach is taken by the Education Committee by bringing scientific education to the individual societies in their own countries, taking into account that not everyone can afford to travel regardless of location."*

Could you please elaborate on the new approach and also share how it will bring new members and expand the global contribution of IFSCC.

Mary Lynn Halland: Sure. This is something we're very proud of and I know Amy considers her involvement in the creation of the Ecaterina Merica Cosmetic Education Programme to be her biggest

contribution she has made to the IFSCC to date.

The IFSCC offers in-country education through 3 programs:

– The International Speakers Program (ISP)

The ISP provides a noted speaker to present on a topic of interest in the country of the Host Society or Benefactor. We provide a subsidy to the host of an ISP to offsite the cost of transportation, etc. for the Speaker. The Speakers are generous volunteers.

– The Ecaterina Merica Cosmetic Education Programme (EMCEP)

While an ISP is available to any IFSCC Member Society, the EMCEP is only available to countries with lower income levels. This program is named after Romanian scientist Ecaterina Merica who believed strongly that top-notch scientific education should be available to all interested scientists – regardless of where they happen to be born or work.

An EMCEP covers nearly all expenses of 2 speakers to both hold day-long seminars. Ideally an EMCEP will be held back to back in two neighboring countries to maximize the impact of the monies invested.

– The Lester Conrad Prize

Another IFSCC educational offering is available only to our newer societies, The Lester Conrad Prize is CHF 8,000 given out over 3 years to a Society to create an inno-

vative educational offering in their society. It is to help them build their membership opportunities. The last winner of this Prize was Hong Kong; we plan to award another Prize in Seoul at the 24th IFSCC Conference to be held October 23-25th 2017.

All of these programs allow Societies and Benefactors to provide educational opportunities to their Members. Indeed, Societies are often able to recruit new members to build their membership base through these events.

EURO COSMETICS: *Thank you for the conversation.* ■

About Amy Wyatt

Amy Wyatt is the Vice President CHANEL Beauty Research and Innovation, Regulatory Affairs, and Quality Assurance.

She has worked in the Cosmetic Industry since 1993. Amy joined CHANEL in 2006 as Executive Director of the Formulation Laboratories in charge of creating makeup, skin care and toiletries. Currently, she is responsible for directing the U.S. Research and Innovation in the Beauty category. She manages regulatory risk and compliance as well as assuring high quality incoming product.

In 2016, Amy became President of the IFSCC – the international scientific federation with 16,000 global members. She joined the IFSCC Praesidium in 2006 as Education Committee Chair and was responsible for developing and executing education programs. In 2006, Amy was the President of the United States Society of Cosmetic Chemists (SCC). She has been an active member of the SCC since 1994 and has served in many national and chapter positions.

About Mary Lynn Holland

Mary Lynn Halland joined the IFSCC as Secretary General in the new IFSCC New York City offices. She is an experienced project manager, administrator, marketer, and relationship manager. Mary Lynn's last position was as Interim Executive Director for the New York City office of a global business federation. She entered the not-for-profit sector over five years ago, consulting to a variety of organizations, including microlenders and healthcare foundations.

Mary Lynn has lived in Bogotá, Colombia as well as Paris, France and enhances her contribution to the IFSCC since she also enjoys using her knowledge of French and Spanish for the international communications required in her global position. Additionally, in anticipation of the upcoming 24th IFSCC Conference in Seoul, South Korea, she is studying Korean!