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Two Industry Experts Joining the Cosmetic Ingredients Division of Symrise

- Arnaud Bellon appointed SVP Botanicals and Colors
- Caroline Baptiste assigned Global Product Manager Actives
- Strengthens Expertise of Cosmetic Ingredients Division

Symrise is reinforcing its Cosmetic Ingredients division with two strategic additions. Arnaud Bellon has joined the division as Senior Vice President Global Head Botanicals and Colors. Caroline Baptiste has become Global Product Manager Actives. Both contribute extensive experience in the industry from their prior roles.

Symrise is known for its innovative cosmetic ingredients for skin and personal care, UV protection, oral care and the fragrance industry. As part of this strategic focus and the growing business within this area, the company has now reinforced its Cosmetic Ingredients division with two experts from the industry.

Arnaud Bellon has joined the Cosmetic Ingredients division as Senior Vice President Global Head Botanicals and Colors. In this newly created position, his role is to globally refine and implement the strategy of business development for cosmetic ingredients botanicals and colors. Due to his different positions within the cosmetic ingredients industry such as Croda, he brings solid expertise to the Cosmetic Ingredients Division. Also, he has a post-graduate degree in biology and pharmacology of skin aging from the University Paris VI – P&M Curie, and a Master degree in Biochemistry, from the University of Paris VII – R Diderot.

"My scientific background helped me to immediately familiarize myself with the cosmetic ingredients of Symrise and I am eager to contribute my expertise to the company," he explains. Arnaud Bellon is based in Paris and reports to Eder Ramos, Global President Cosmetic Ingredients Division, who is looking forward to the work with Arnaud Bellon: "We welcome Arnaud at Symrise and we are very glad about the expertise he brings to our Cosmetic Ingredients Division. This will strengthen our strategic focus and further develop our position in the market."

Caroline Baptiste has also joined the Symrise Cosmetic Ingredients division. She acts as Global Product Manager Actives in Paris. In her role, she will be managing the Cooling/Warming, Moisturizing and Bioactives segments within the category Actives. Caroline Baptiste has a firm background in analytical chemistry and graduated with a Master degree in "Vegetal substances of





industrial interest" from the University of Strasbourg. She also holds a Bachelor degree in Environmental Sciences from the University of Aberdeen, Scotland. Her prior roles include a position as R&D Project Manager Cosmetic Actives at Yves Rocher. There, she was in charge of the development and positioning of active ingredients in consumer products.

Caroline Baptiste reports to Dr. Marielle Le Maire, Head of the Category Actives at Symrise Cosmetic Ingredients. "We are very pleased that Caroline Baptiste contributes her experience and knowledge to the development of Symrise cosmetic ingredients," says Dr. Marielle Le Maire. "Especially her background allows her to perfectly anticipate the technical and marketing needs of our customers and their brands."

About Symrise

Symrise is a global supplier of fragrances, flavorings, cosmetic base materials and substances, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of more than €2.1 billion in the 2014 fiscal year place Symrise among the top three companies in the global flavors and fragrances market. Headquartered in Holzminden, Germany, the Group is represented in over 40 countries in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise thus takes sustainability into account in every part of its corporate strategy. The company was awarded the German Sustainability Award in 2012. In 2013, Symrise was certified as a "Green Company" by DQS. Symrise – always inspiring more...

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