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## New York Society of Cosmetic Chemists with the Independent Cosmetics Manufacturers & Distributors Partners for Suppliers' Day 2018

Partnership to Support New York's Top Beauty and Personal Care Ingredients Trade Show (New York, NY August 2017) – New York Society of Cosmetic Chemists (NYSCC) and The Independent Cosmetics Manufacturers and Distributors (ICMAD) association announced a new partnership for NYSCC's Suppliers' Day 2018. The event, presented by NYSCC, offers leaders in the industry the opportunity to showcase their businesses and network with trade professionals. ICMAD is proud to be a sponsor at NYSCC's 39<sup>th</sup> Annual Suppliers' Day on May 15-16, 2018, at the Jacob K. Javits Convention Center in New York, NY.

The day after the show ends, ICMAD will also host its annual FDA Cosmetics Regulations Workshop on May 17<sup>th</sup>, 2018 at the Javits Center. The workshop provides cosmetic and personal care industry professions with necessary regulatory and safety updates. Government representatives, industry experts and ICMAD officials will inform attendees about sector updates, current issues and ICMAD activities.

"Being part of NYSCC Suppliers' Day gives ICMAD members direct access to companies from all over the world who offer innovative ingredients, raw materials and services," said Pam Busiek, ICMAD President and CEO. "We are also excited to host a program focused on industry regulations for the NYSCC community and to be able to connect with other creative cosmetic entrepreneurs and leaders in New York City next spring."

Heading into its second year at the Javits Center in New York City, the beauty and fashion capital of the world, NYSCC Suppliers' Day has become the top industry event for cosmetics, personal care ingredients and product innovations. This year's event is expected to attract more than 8,000 attendees working in research and development and product development for the biggest brand manufacturers in beauty and personal care. Also, it is estimated that there will be

over 435 exhibitors from leading ingredient and raw materials suppliers as well as testing and quality control labs, machinery, packaging companies and professional service providers.

"We are thrilled to have ICMAD participating in Suppliers' Day, an event for the industry by the industry," said Marie Thadal, Chair of NYSCC. "ICMAD provides important services and resources to entrepreneurial companies that drive incredible innovations and industry creativity."

NYSCC was a sponsor of ICMAD's prestigious <u>2017 Cosmetic Innovator of the Year (CITY)</u> <u>Awards</u> that were recently presented in Las Vegas. These annual awards are the highest accolade in the independent beauty industry and the gold-standard award for breakthrough beauty products.

NYSCC Suppliers' Day 2018 will be announcing additional industry partnerships in the coming months. The industry event will again feature the Future Chemists Workshop, Presentation Theater, networking opportunities, and other new show features and specialty areas being announced soon. For exhibiting and sponsorship information for NYSCC Suppliers' Day visit: <a href="https://www.nyscc.org">www.nyscc.org</a> or contact: suppliersday@nyscc.org.

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## **About the New York Society of Cosmetic Chemists (NYSCC)**

Dedicated to the advancement of cosmetic science, the New York Society of Cosmetic Chemists, strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry. For more information visit: <a href="https://www.nyscc.org">www.nyscc.org</a>

## About ICMAD

ICMAD, the Independent Cosmetic Manufacturers and Distributors association, has been the voice of independent cosmetic companies around the world since 1974. Offering innovative business tools, timely publications, educational programs, networking opportunities, and key advocacy support, ICMAD provides invaluable guidance and support for all facets of the independent cosmetic industry. Stay on top of the latest regulations and events with ICMAD online at <a href="https://www.icmad.org">www.icmad.org</a>, <a href="https://www.icmad.org">Facebook</a>, <a href="https://www.icmad.org">Twitter</a>, <a href="https://www.icmad.org">Instagram</a> and <a href="https://www.icmad.org">LinkedIn</a>.