

Azelis News Release

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Azelis wins innovation award at PCHi for the third year in a row

Azelis has won the 2017 Personal Care Cosmetics Fountain Innovation Award at PCHi exhibition in Guangzhou, for the third year in a row. Azelis is delighted to have been chosen as the winner amongst fierce competition; a total of 75 entries.

Azelis impressed the judges with its 'GENU pHresh DF Pectin', a unique patent product extracted from citrus peel, helping to protect and moisturise the skin. GENU pHresh forms a protective weak acid film which helps to quickly restore and maintain the skin's own acid protective barrier. It is perfect for use in a variety of products; baby care, shaving products and lotions, including ranges for sensitive skin.

Jane Zhang, Head of Personal Care in China, chose to present GENU pHresh DF Pectin, produced by CPKelco, at PCHi. Zhang comments: "It is a true honour to win the Fountain Award for Innovation this year in particular, as it is the prestigious 10 year anniversary of PCHi exhibition. We were up against fantastic entries from key players in our industry, including some very famous local manufacturers."

Conrad Bucheleres, Managing Director China, adds: "We are thrilled to see that GENU pHresh has pleased the PCHi judges. Azelis' success relies on both the business and technical excellence of our people and the high quality ingredients delivered by our principals. We are delighted with this award and continue to work with our principals to highlight the added value of our product range."

Tony Craske, Azelis Personal Care Market Segment Director, concludes: "Our vision as a global company is to build upon our regional approach to formulations in order to meet local demands and extend those innovative efforts across all borders. We aim to deliver high standards of service to our principals and customers, whilst leveraging our strong knowledge base and technical expertise from Europe, Americas and Asia. We share trends to better serve our customers, all with an aim to be at the forefront of new technologies and applications. This award is a prime example of this expertise leading the way."

PCHi places innovation at the heart of the show and aim to reward the expertise of participating companies. The competition included two rounds of evaluation of all the entries, judged by twelve leading experts from both the cosmetics industry and government.

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About Azelis

Azelis is the leading global speciality chemicals distributor providing a diverse range of innovative products and services. Dedicated teams serve customers in the following industries: Personal Care, Pharma, Food & Health, Animal Nutrition, Specialty Agri/Horti, Homecare & Industrial Cleaning, CASE (coatings, adhesives, sealants, elastomers) Chemicals, Lubricants & Metal Working Fluids and Rubber & Plastic Additives.

Through sourcing and distribution channels in every major market around the world, Azelis with its corporate service centre in Antwerp, Belgium, offers chemical producers market penetration, in-depth local knowledge, value-added services and tailored multi-territory solutions. Azelis has a turnover of ca. €1.5 billion and employs around 1,500 knowledgeable people located in more than 45 facilities in over 35 countries across the EMEA, Asia Pacific and Americas regions.

For more information, please visit: www.azelis.com.

