

Summit Events | 2016 Asia Conference Press release

FOR IMMEDIATE RELEASE

2nd Sun Protection & Anti-ageing Skin Care Conference Asia Returns in July

SINGAPORE, 18 February 2016 - Summit Events, a leading B2B networking events organiser, today officially announced the dates of the 2016 Sun Protection & Anti-ageing Skin Care Conference Asia. Set to take place from 13 - 14 July at the Hilton Hotel, Singapore, the second installment of the highly anticipated event will be led by a carefully-curated panel of international speakers, and will address the latest and most pressing issues related to sun care and anti-ageing.

Sue Trousdale, Managing Director, Summit Events Ltd, shared, “One challenge that manufacturers and formulators around the world consistently face is in keeping up with the latest industry trends. At our conference, delegates will be able to acquire up-to-date knowledge about a wide range of sun protection and anti-ageing topics, particularly for Asian markets. This is an excellent platform for them to benefit from the knowledge and experience of our panel of established industry experts, and to enjoy various open discussion segments with industry peers.”

Protection from the detrimental and damaging effects of the sun is a major concern worldwide, particularly among Asian cultures where having lighter skin tones is generally sought after. In addition, technologies to lighten skin colouration have been developed and used widely in Asia. In line with this trend, the conference will provide delegates with an update on sun protection methods (ISO and FDA), and up-to-date technologies used to protect the skin from the sun, pollution and other environmental factors. Other topics like methods of measuring benefits of anti-ageing and skin lightening products, and regulations affecting the development, advertising claims and sale of sun protection and anti-ageing products in Asia will also be explored.

A must-attend event for all professionals involved in sun protection and anti-ageing skin care development, testing and claims substantiation, this year’s conference is well poised to suit the likes of R&D managers and directors, dermatologists, marketing and product managers, retailers of sun care products, regulatory affairs personnel, formulation chemists, product evaluation scientists, research scientists, raw materials suppliers, and suppliers of sun product and skin testing apparatus.

Conference delegates will benefit from presentations that cover four principle areas: **Sun Damage and Ageing of Skin, Sun Protection and Anti-ageing Skin Care Strategies and Benefits, Regulatory and Consumer Impact and Testing, and Anti-ageing and Sun Care Technologies.**

The confirmed line-up of speakers and their presentation topics are:

Sun Damage and Ageing of Skin	
Updates on Management of Facial Pigmentation, What’s New and Noteworthy	Professor Steven Thng National Skin Centre, Singapore
Oxidative Stress and Ageing - The Effects of Environmental Pollution, Sunlight and Diet on Skin	Professor Mark Birch-Machin Newcastle University, UK
Ex Vivo Evaluation of Efficacy of Topical Skin Formulations	Dr Ardeshir Bayat Science of Skin, UK

Sun Protection and Anti-ageing Skin Care Strategies and Benefits	
Anti-ageing Skin Care Strategies	Professor Paul Matts Procter & Gamble, UK
Evaluation of Skin UV Damages and Cosmetic Ingredient Protecting Activity by Using a New Skin Equivalent Model	Fabio Apone Arterra Bioscience, Italy
Anti-age Sunscreens: Oxymoron, Pleonasm or Perfect Synergy?	Professor Karl Lintner Kal’idees, France
Evaluation of the In Vivo Whitening Efficacy of Cosmetic Products in Asian Skin: A Review of Skin Types, Methods and Perceptions	Celine Blanche Spincontrol, Thailand
Targeting the Melanocyte: Is It Enough? Cellular to Clinical Skin Lightening Strategies	Dr Johanna Gilbro Oriflame, Sweden

Regulatory and Consumer Impact and Testing	
Anti-ageing and Skin Care Claims. An Asian and EU Perspective	Dr James Wakefield Delphic HSE Solutions Ltd, Hong Kong
Regulations Affecting Development and Sale of Finished Products in Asia	April Guo CIRS, China
Global Regulatory Requirements for Skin Care Products	Alain Khaiat Seers consultancy, Singapore
Whitening, Lightening, Brightening: Where Does The Cosmetics Market Go in Asia Versus Europe?	Florence Bernardin Information & Inspiration, France

Anti-ageing and Sun Care Technologies	
Optimising SPF Performance - Formulating Considerations	John Staton Dermatest Pty Ltd, Australia
In Vitro SPF for Label Claim: Fact or Fiction?	Dr Dominic Lutz HelioScreen Cosmetic Science, France
Factors Affecting SPF Results	Muzzamil Hosenally CIDP Group, Singapore
Bioenergetic Differences in Ageing Skin and the Influence of Pigmentation	Professor Mark Birch-Machin Newcastle University, UK
Proteasome Activation As Anti-ageing Strategy	Iva Doleckova Contipro Biotech, Czech Republic

In addition to the conference, the *Young Cosmetic Scientist of the Year Award* will also be presented at the event by the Society of Cosmetic Scientists Singapore (SCSS). The award aims to recognise the achievements of an outstanding young cosmetic scientist. The selection process will be determined by the SCSS and more details will be announced by them and on the conference website. The award will consist of a complementary delegate place at the 2016 conference, allowing the recipient to meet and engage with the wide range of industry and academic experts in attendance

All in all, the conference promises to provide attendees with highly insightful and stimulating content for two beneficial days of learning and peer discussions.

For updates and more information on the Sun Protection & Anti-ageing Skin Care Conference Asia, please visit the Summit Events website at www.summit-events.com.

###

About Summit Events

Founded in 1994, Summit Events is a London-based, B2B networking events organiser that aims to provide high quality, personalised service to clients, giving them maximum value from the company's events.

Summit Events runs two biennial technical conferences in alternate years - the Sun Protection Conference and the Anti-ageing Skin Care Conference - to provide industry updates to international audiences. The company also organises the Human Resource Summit and the People Development Summit, two of the longest-running B2B networking events of this nature in the UK, and in 2016 launches the Rewards & Benefits Summit, also for the UK market.

For more information, please visit <http://www.summit-events.com/>

[Please **do not** publish] Editorial Contact: Alina Tee | alina@redbugpr.com | +65 6220 4787